Target Market Statement -
Meon Capital Management Discretionary Investment Service
31 March 2026

Target Market Statement

Meon Capital Management (Meon), a trading name of R C Brown Investment Management (RCBIM), offer a range of investment solutions via our Managed Investment Service which is available for both direct clients and those introduced by regulated Financial Advisers. This document has been produced by Meon Capital in accordance with our regulatory responsibilities under Consumer Duty as both a manufacturer and distributor of our products and services.

Service Characteristics

The primary objective of Meon's Discretionary Investment Service's is to manage the clients' investments on a discretionary basis in-line with the Adaptive-IQ investment process, the clients agreed risk profile, as determined by a full suitability review, carried out either by the firm or introducing financial adviser. This will include access to a named investment manager (and second in case of absence) and incorporate features such as automatic ISA subscriptions, management of the portfolio's capital gain tax where applicable and access to our online portal, if required.

This strategy is designed to cater for clients with risk profiles ranging from Balanced to Growth, with increasing exposure to equity markets from the former to latter. Clients can elect to invest purely through managed funds or, for clients above £250k, utilising direct global equities. This direct approach can incorporate an ethical screen, if required. We also offer a more overseas focused approach, with a bias towards overseas equity markets instead of the UK. The portfolios are designed to support investors in achieving their financial goals, in line with the strategy agreed upon with their Financial Adviser, where applicable. To ensure suitability for our target market, Meon ensure that all funds and holdings in which we invest and include within our solutions are compatible for investment for retail investors. We assess this metric for all funds within Meon's portfolio solutions on an ongoing basis.

Client Relationships

The Intermediary service is provided on a 'reliance on others' basis, whereby the client's Financial Adviser (where applicable) will perform a suitability assessment and advise us of the investment strategy recommended for their client. For direct clients we will undertake a full suitability assessment.

Intended Target Market

Meon's Discretionary Investment Service is primarily designed for retail investors with medium to long-term investment objectives (minimum five years). Investors will typically be UK residents, although clients from other countries may be accepted if agreed by Meon. The service does not offer any form of capital guarantee, meaning investors must be able to tolerate the possibility of capital loss.

Meon's portfolio service may be compatible with investors:

- who want an investment professional to manage their investments;
- who are Retail or Professional clients;
- with basic knowledge, or stronger, of investment markets;
- who can remain invested ideally for at least five years over the medium to long term,
- whose expected financial returns will not be excessively impacted by Meon's charges;
- who can afford to be exposed to market movements in investment values and potential losses over the term of investment and who do not require any form of capital guarantee;
- who have the capacity to absorb potential losses without a significant impact on their financial wellbeing
- who understand that investing involves risk and are comfortable accepting some degree of investment volatility;
- who work with an authorised and regulated Financial Adviser, who will assess the suitability of the investment, explain its risk/reward profile, and help set an appropriate investment time horizon.
- Who has a minimum £100,000 to invest or transfer into the service

Negative Target Market

Meon's Discretionary Investment Service is not compatible for investors who:

- prefer to manage their own investments;
- are unlikely or unable to remain invested for five years as a minimum
- require capital protection or guarantees underpinning their investment;
- are fully risk-averse and unwilling to accept any level of investment loss;
- need a fully guaranteed income stream or a fixed return profile.

Clients with characteristics of vulnerability

Issues which may increase a clients' risk of vulnerability include, but are not limited to, changes in their health, major life events such as bereavement, a low capacity to absorb financial shocks and a low understanding of financial matters.

We ensure our investment managers and administration staff are well trained to identify any such issues and refer any concerns to others within the team so that the client may be supported appropriately. Our relatively small size in terms of both client numbers and team assists in this process, as does the direct relationship we are able to form with clients. We therefore do not feel that vulnerable clients should be excluded by default from investing within this service and instead will manage each situation on a case-by-case basis.

Portfolio Closure

Based on our current information there are no restrictions on Meon's portfolio solutions that prevent investors being able to disinvest without notice (subject to trading settlement times), with this flexibility enabling customers that experience a change of circumstances to exit the service (without providing notice and with transfer/liquidation charges capped at £5 per holding).

Fair Value Assessment

In accordance with our regulatory obligations under Consumer Duty, Meon has undertaken a detailed value assessment of our Discretionary Investment Service as of July 2026 and has determined that it represents fair value. This will be reviewed on a regular basis (at least annually) as part of Meon's internal governance procedures.